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# Carla Castillo

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## Education

- Present University of Washington  
2020 Seattle, WA  
Doctor of Philosophy (Ph.D) Candidate, Human Centered Design & Engineering  
Advisor: Sean Munson
- 2020 California State Polytechnic University, Pomona  
2015 Pomona, CA  
Bachelors of Science (B.S.), Computer Science  
Minor: Psychology

## Skills and Qualifications

- Interests** Human Computer Interaction (HCI), Personal Informatics, Behavior Change, Health Promotion, Managing Health Conditions, Designing for/with Communities of Color
- User Research** Surveys, Semi-structured Interviews, Field Studies, Observation, Contextual Inquiry, HCI, Participatory Design
- Data Analysis** Qualitative Data Analysis (e.g., coding, thematic analysis, affinity diagraming), Quantitative Data Analysis (e.g., with R, Python, Pandas, Seaborn)
- Technical** JAVA, C++, HTML/CSS, Javascript, PHP, Python, SQL ,Git/Github, Tableau, D3, Figma, Miro  
Word, PowerPoint, Excel, Google Doc, Google Sheets
- Relevant Coursework** User Centered Design, Interaction Design And Prototyping, International User Experience And Communication, Qualitative Research Inquiry And Methods

## Research Experience

Graduate Research Assistant, University of Washington

- Present ● **Digital Tool to Support Type 1 Diabetes Management in Latinx Children**
- Oct 2021
- Working with Seattle Children's Hospital to design a digital tool to support diabetes management in newly diagnosed Latinx children with type 1 diabetes
  - Led sessions with parent and children to identify challenges they face, resources they have found useful, and information they would like to receive from a digital tool
  - Prototyped and led the walkthrough of diabetes management scenarios to get feedback on the scenarios and content
  - PI: Catherine Pihoker, MD

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Present ● **Taking Action From Tracking**  
March 2021 Studying personal informatics stage based model to understand how insights from tracking lead users to take action in three tracking domains: health, physical activity, and finance  
Designed and led surveys, interviews, and analysis of data using affinity diagramming  
Advisor: Sean Munson

Present ● **Goal-Directed Migraine Tracking**  
Sept 2020 Co-led the preparation, interviewing, and analysis to understand and support patients and providers tracking goals  
Analyzed patients tracking data and prepared data visualizations using Tableau based on patients personalized tracking routine and data types  
Advisors: James Fogarty & Sean Munson

## Undergraduate Research Assistant, Cal Poly Pomona

May 2020 ● **Multilingual Search User Behaviors, HAPII Lab**  
March 2018 Helped develop and co-led a user study on a multilingual search system  
Used machine learning models to predict what language a user's query will be in based on topic  
Advisor: Ben Steichen

## Work

June 2019 ● **QA Intern, Internet Brands, El Segundo, CA**  
Aug 2019 Created and executed tests on a number of different websites and products such as Lawyer.com  
Developed and executed automated test scripts and assist developers with issue analysis

May 2019 ● **Students Support and Equity Programs Peer Advisor, Cal Poly Pomona**  
Sept 2017 Mentored 1st year college students on how to navigate through the school and resources available to them  
Input and analyzed data from advising sessions of native and transfer students to improve student retention

Aug 2018 ● **State Capitol Intern, Comcast Fellowship, Sacramento, CA**  
July 2018 Interned in office of California State Assembly member Jim Beall (SD 15 Cupertino, San Jose)  
Worked in fast-paced legislative office; assisted constituents, departments and lobbyists  
Communicated legislative strategies in support/opposition of bills and saw them through the legislative process

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## Involvement

- July 2023 ● **CLYLP (Chicano Latino Youth Leadership Project), CSU Sacramento - Facilitator**

Guided and mentored 10 students, fostering leadership and civic engagement.

Facilitated small group discussions, creating inclusive spaces for diverse viewpoints.
- June 2023 ● **Google CS Research Mentorship Program**

Being mentored and supported towards my pursuit for higher education

Mar 2023 Getting guidance on research related topics
- June 2020 ● **SHPEtinias Committee Member, SHPE, Cal Poly Pomona**

Collaborated with committee members on ideas for women empowering events to help combat the feelings of imposter syndrome and well as support them in their career goals

Aug 2019
- June 2020 ● **Ignite, Cal Poly Pomona - Peer Counselor**

Used MIT App Inventor and Microsoft MakeCode website to teach middle school students principles of code

Oct 2021
- July 2018 ● **Let's Code!, Baldwin Park Teen Center - Instructor, Founder**

Designed and led an introductory Computer Science program for junior and high school students

June 2018 Implemented project-based learning through Jimbo robots to teach fundamentals of programming
- June 2018 ● **she++ Ambassador, Stanford - Ambassador**

Introduced students to CS and dismantle negative stereotypes surrounding technical careers

Oct 2017 Promoted CS education by hosting Scratch and robotics workshops in the Pomona Unified School District
- June 2016 ● **CLYLP (Chicano Latino Youth Leadership Project), UCLA - Peer Counselor**

Directed students for a weekend of culturally enriching seminars and coordinated travel between sessions

Participated as a panelist in a college workshop for first-generation college Latino high school youth

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## Publications

Steichen, B., **Castillo, C.**, Scroggins, K. Personalized Multilingual Search - Predicting Search Result List Language Preferences. Proceedings of the 28th international conference on User Modeling, Adaptation, and Personalization (ACM UMAP 2020).

## Talks and Presentations

- Nov 2019 **Castillo, C.**, Scroggins, K., Steichen, B. Supporting Multilingual Users Through Personalized Multilingual Search. Southern California Conferences for Undergraduate Research, San Marcos, CA, USA, November 2019
- March 2019 **Castillo, C.**, Chen, K., Steichen, B. Towards Multilingual Search – Gathering Multilingual Query Logs using Crowdsourcing. Western Regional Honors Council Conference, Bozeman, Montana, USA, March 2019.

## Teaching Assistant

- Fall 2023 HCDE 318 Introduction To User-Centered Design, University of Washington
- Spring 2023 HCDE 512 International User Experience and Communication, University of Washington
- Spring 2022 HCDE 524 Programming Concepts, University of Washington
- Fall 2021 HCDE 519 Qualitative Methods, University of Washington

## Recognition

Avanade 15 for 15 Scholar, AnitaB.org Scholar, STEM Advantage Scholar, Ronald E. McNair Scholar, Code2040 Ambassador, TECHNOLOchicas Ambassador, Ford Foundation Fellowship 2022 Honorable Mention